

Total raised this fiscal year, as of 10/19/16: \$128,424

Preservation Foundation Discretionary Grants



226,538

Total dollars granted



15

Number of projects supported



\$15,103

Average grant amount



Impacts



425

Volunteers honored



48

Watershed locations sampled



31

Linear feet of new archive created



74

Students hired



500

Homeowners contacted



29,765

Pounds of produce grown



6,000

Additional students impacted



30,452

People fed

Development Division Report November 3, 2016

Major Gifts Received

- 22 Corporate Sponsorships, totaling \$43,500, to benefit the Fall Classic at ThunderHawk
 - o \$5,000 from Adobe
 - o \$5,000 from Dell
 - o \$5,000 from DropBox

Challenge from the Preservation Foundation

The Preservation Foundation has awarded a conditional grant to expand the District's STEM (science, technology, engineering, and math) education programming in 2017. The \$10,000 grant will be made if the Development Division can secure a corporate or individual lead sponsor at the \$20,000 level. The funds would allow the District to hire one additional temporary educator from February through November 2017, increasing program delivery capacity by 25% and reaching approximately 6,000 additional students.

A corporate sponsor would receive marketing benefits, including the opportunity to name the temporary staff position, acknowledgement in press releases and two issues of *Horizons*, and possible co-branding of program materials.

Planned Giving Outreach

The third edition of *Natural Legacies*, the Preservation Foundation planned giving newsletter, was mailed in early October to 2,928 households. The theme of the publication is the simple steps one can take to ensure they have an effective will in place. An email version of *Natural Legacies* was sent to 1,735 individuals on October 25.



Donor Stewardship

The third annual Ethel Untermeyer Conservation Forum was held on Sunday, October 16. The Development Division took the opportunity to send special invitations to donors, helping attract the largest audience in the history of this event, with nearly 90 attendees.



In the second year of the Fall Classic at ThunderHawk, 97 golfers participated on a beautiful September day. More than \$45,000 was raised, with net proceeds directed to support education programs.