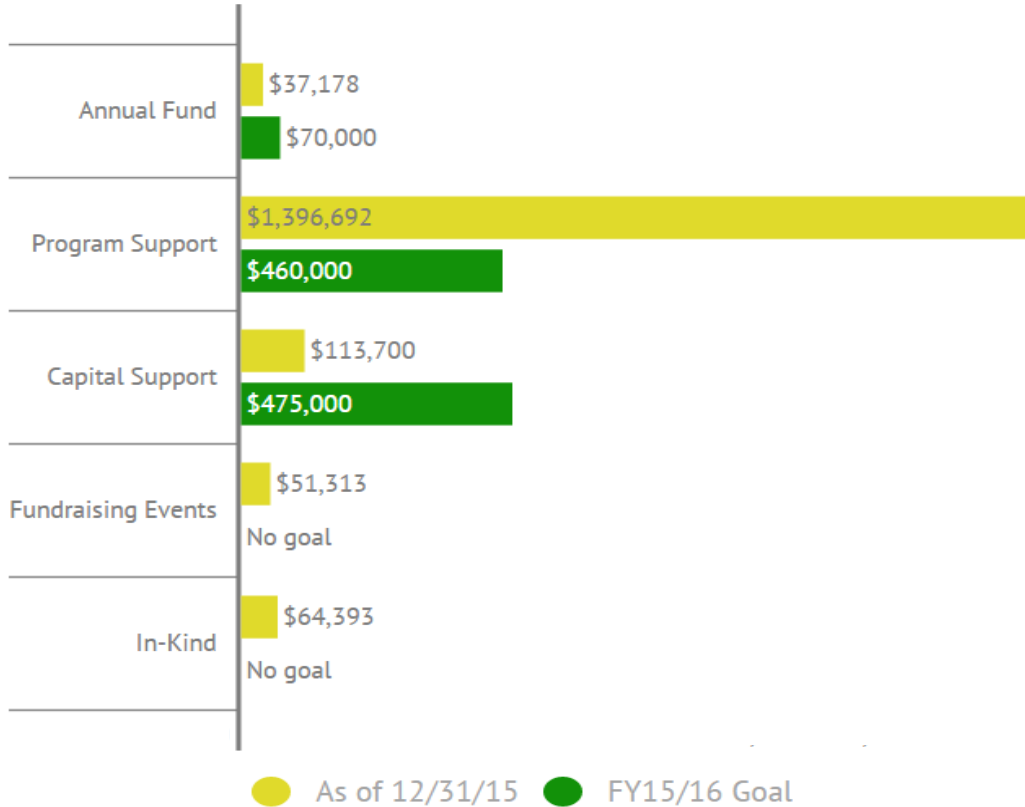


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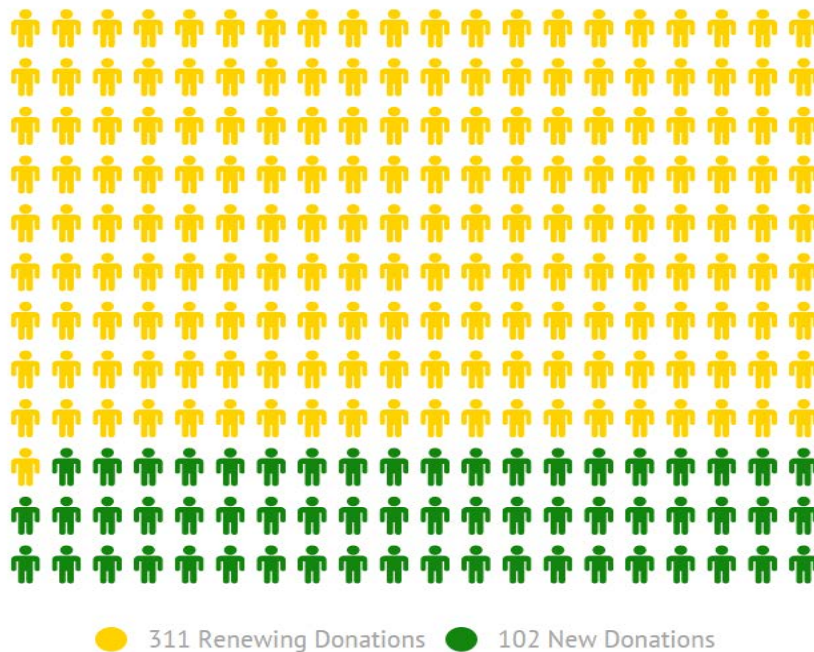


Total Raised as of 12/31/2015: \$1,714,588

Progress Toward Fundraising Goals



413 Donations as of 1/21/16



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Guardian Society

We are seeing success in our efforts to grow the Guardian Society, a giving circle of donors who are able to contribute \$1,000 and above annually for the Annual Fund or ongoing projects and programs.

- Fiscal Year to Date: 40
- Previous Fiscal Year to Date: 26

Donor Stewardship

The Preservation Foundation hosted a preview reception for donors on Tuesday, February 2 to celebrate the opening of *First Folio!* at the Lake County Discovery Museum. The event featured remarks by Andrea Mays, author of the new book *The Millionaire and the Bard: Henry Folger's Obsessive Hunt for Shakespeare's First Folio*.

Preservation Foundation Board of Directors

The next quarterly meeting of the Preservation Foundation Board of Directors is Wednesday, February 10.

- Steve Braat, vice president of Cloud Business at CDW, will be nominated to serve as the first chair of the Development Committee.
- Commissioner Rummel will be nominated to serve as the first chair of the Finance Committee.
- As president of the Preservation Foundation, David Nelson, vice president, UBS Financial, will be nominated to serve as the first chair of the Executive Committee.
- The Board will be asked to formally approve the creation of the Museum Advisory Committee. Members of the board of the former Friends of the Lake County Discovery Museum, which has been dissolved, will be invited to join the committee, along with other community leaders. The assets of the Friends will eventually be transferred to a fund of the Preservation Foundation.

The Preservation Foundation again granted the funds for the District's annual Volunteer Recognition Brunch on **Saturday, February 27 at 10:30 am at Greenbelt Cultural Center**. Volunteers, Preservation Foundation board members, District leadership, and the Board of Commissioners will receive invitations to this event during the first week of February.

Outreach and Awareness Efforts

Planned Giving Marketing

In summer 2015, we began working with Pentera to actively promote planned giving to the District and the Preservation Foundation. A summer postcard was mailed, followed by a four-page, four-color brochure in the fall, followed by an email blast.

- Postcard mailing (8/7/15) – promoting bequest provisions: 2,535 mailed
- Fall Newsletter (10/2/15) – promoting year-end planning: 2,615 mailed; seven responses

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- Five respondents requested the year-end planning guide
- Two respondents asked about how to make an income-producing charitable gift
- Fall E-Newsletter (11/5/15) – promoting year-end financial planning: 499 emailed; two responses
 - Two respondents requested the year-end planning guide
- E-Brochure Requests (Fall) – Three independent Requests
 - One respondent requested “Reduce Taxes Saving for Retirement”
 - One respondent requested “Manage Your Income”
 - One respondent requested “Four Key Strategies”

State of the Preserves Events

State of the Preserves events are hosted by a donor or friend of the Preservation Foundation at their home or club. The host develops the guest list for the event, which features a District leader speaking about the Forest Preserves Vision and Strategic Plan. The purpose is to provide potential supporters with an insider look into the District and to inspire them to become donors.

We hosted two *State of the Preserves* events in September and October and have three volunteer hosts for the spring. Our goal is to host 10 events by the end of 2016. If you are willing to be a host for a State of the Preserves event, please contact the Development Division.

Preservation Foundation Summer Tour Program

The “Preservation Foundation Summer Tour” is being developed as one strategy to increase public awareness of the Preservation Foundation. A corps of volunteers will be recruited to represent the Preservation Foundation at a series of farmer’s markets, festivals, and other community events around Lake County. Incentives will be provided for people to sign up for Horizons and email newsletters and to share their contact information to learn more about the District and the Preservation Foundation.

More information will be provided as the strategy is developed, with guidance from the Development Committee of the Preservation Foundation board. If you know of an event in your District that should be a stop on the Preservation Foundation Summer Tour, contact the Development Division.