

Public Affairs Department Report

July 6, 2015

- **Nature blog** - Jen Berlinghof and Allison Frederick will be highlighting the Des Plaines River Trail on the Lake County Nature blog over the coming months. They will be hiking the full trail in anticipation of the trail's completion this year. After each hike, they will share highlights of their experience via a blog post. Here's the first one:
<http://lakecountynature.com/2015/06/25/des-plaines-river-trail-mile-by-mile/>
- **District Booth at the Lake County Fair, July 29 through August 2. This year's theme is "Hike Our Trails." Plan to stop by the booth if you are visiting the fair.**
- A "DONATE" button on the front page of the District's website went live on July 1. Formally, a website visitor would have had to click on the "About Us" tab, then on the "Preservation Foundation" tab to get to a page with a DONATE button. Positioning the button at the top of the front page will make the idea of public involvement in the work of the District more prominent.
- A survey of visitor use information at Fort Sheridan Forest Preserve began on June 27. The survey is being conducted by Lake Forest College students under the direction of Lake Forest College Economics and Business Professor Jeff Sundberg. Information will be collected on weekdays and weekends, at various times of day. At the conclusion of the survey period in early August, the students will compile the collected data and summarize it into a report for the District's use.