



1-5 YEAR OBJECTIVES

Strategic Directions and Goals adopted by the Lake County Forest Preserves provide a map we will use to reach our 100-Year Vision. These objectives define the tactics that our Board and staff will implement to achieve the Goals. They are grouped within the three pillars of our 100-year Vision for Lake County:

LEADERSHIP

Building on our organization's five core values, we will earn recognition as one of the "Best Places to Work in IL."

Develop and maintain a 10-year rolling financial plan that is responsive to changing economic conditions and that ensures our organizational sustainability.

Reduce our kilowatt-hours purchased by 35% to model sustainability through conservation and green practices.

Establish processes for developing strategic partnerships that consider and protect our long-term interests.

Establish a unified process for creating, editing and storing geospatial and demographic data to effectively inventory, maintain and promote our resources.

Analyze brand usage across all departments and update the graphic standards manual to strengthen public recognition of the District's identity.

CONSERVATION

Develop partnerships to create three 10,000-acre complexes that provide large-scale habitats for woodland, grassland and wetland species.

Eradicate buckthorn across 4,000 acres of public and private land, through a collaborative pilot project that broadens invasive species awareness, leading to action for improved ecological health.

Develop a land classification and use policy as the foundational guide for determining future land acquisition, restoration and improvements.

PEOPLE

Develop a comprehensive plan for a unique Lake County destination that tells our entwined natural and human story.

Increase the number of Lake County schools that participate in an educational experience by 5% annually, to foster future generations of stewards, users and supporters.

Approve a master plan and identify a funding strategy that maximizes connectivity between our preserves and communities in north-central Lake County.

Present focused public awareness messages and narratives that inspire people to interact with and support their forest preserves.